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**SPARK PLUGS**



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July 2016

# DID YOU KNOW?

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**BUYWISE™**  
AUTO PARTS

**DURA**  
INTERNATIONAL

**NEW!**

**PREMIUM  
ELECTROPHORETIC  
BRAKE ROTOR**  
FOR THE AUTO CARE PROFESSIONAL



- **Electrophoretic Coating**  
Utilizes a form of electroplating to apply a rust resistant coating directly to the rotor resulting in a highly corrosion-resistant finish.
- In the electrophoretic process an electric current is run through a rotor that is submerged in an electrophoretic coating emulsion. The energized process promotes the coating to adhere like a magnet to both the inside (vane area) and outside of the rotor.
- Corrosion & chemical (brake cleaner) resistant finish. The Electrophoretic coating provides superior salt spray protection (per ASTM B-117/ISO 9227).

- **Premium Core Technology**  
Allows for tighter tolerances and cleaner castings. With this process, non-machined areas of the rotors are more detailed.
- **Machine Balanced** for smooth braking.
- **Multiple Vane configurations** for heat dissipation.
- **Non-Directional Swirl Finish** promotes brake pad bedding and eliminates the need for machining prior to installation.

**BUYWISE™**  
AUTO PARTS

PREMIUM CORES    RAW CAST    ROUGH CUT

PRECISION MACHINED  
& COATED

**PREMIUM  
ELECTROPHORETIC  
BRAKE ROTOR**  
FOR THE AUTO CARE PROFESSIONAL

